

## Quiz on Chapter 6

1) Why can it be said that human language is arbitrary? Provide an example of its arbitrariness if you can.

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2) In a business negotiation process, how might misunderstandings take place when words such as *trust*, *fair*, *compromise* or *reliable* are used?

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3) Imagine that a wife who is tired after a long day at work says this to her husband when they're about to finish dinner: "I bet you have a secret talent for dish washing."

a) What is the "denotative meaning" of what she said?

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b) What is her "communicative meaning" (i.e., pragmatic intent) of the utterance?

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4) What is a "speech community"? Give some examples of speech communities that exist here in Japan.

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5) Disputes between Anglophones (i.e., native English speakers) and Francophones (i.e., native French speakers) over the use of English or French in the Canadian province of Quebec is an example of what sort of function of language...

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|---------------------------------|----------------------------|
| A) cognitive formation function | B) social reality function |
| C) group identity function      | D) social change function  |