**Address Survey**

(For “surveymonkey” version, go http://www.surveymonkey.com/s/N8FMJP6)

I would like to ask you some questions about your impression of two kinds of addresses A and B that you have just listened to. Your responses will help me study whether a certain element used by the speaker positively affect an audience or not.

This questionnaire is made up of eleven questions in total. When you answer the questions, you can use transcriptions of Addresses A and B that have been already handed out to you. I think you marked or scribbled something on transcriptions when you were listening to the audio clip of Addresses. You can use these transcriptions to answer the questions.

Thank you very much for your cooperation.

Aoyama Gakuin University

First-year student in the master’s course

Erina Iwai

**Questions**

1. Which address do you think is more attractive, Address A or B?

□ Address A

□ Address B

2. Why do you think the address you chose in question 1 is more attractive?

3. Which parts of the address you chose are most attractive? Choose THREE parts you felt most attractive. Here, “a part” means a segment which does not include unchosen utterance. For example, if you choose utterances as follows, you have already chosen three parts you felt most attractive, 06-08, 21, and 23-24.

Utterance number

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□ 02

□ 03

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☑ 08

□ 09

□ 10

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Utterance number

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4. What kind of elements of **the first part** you chose in question 3 do you think make more attractive than others?

First part (Utterance number )

□ Sentence structure

□ Words or phrases used in the part

□ Volume of voice

□ Intonation

□ Speaking speed

□ Stress

□ Other (please specify)

5. If you chose “Sentence structure” or “Words or phrases used in the part” in question 4, please describe the exact sentence structure (e.g. imperative) or words/phrases (e.g. the value of America, support the victims) by which you are attracted.

Sentence structure

Words or phrases used in the part

6. What kind of elements of **the second part** you chose in question 3 do you think make more attractive than others?

Second part (Utterance number )

□ Sentence structure

□ Words or phrases used in the part

□ Volume of voice

□ Intonation

□ Speaking speed

□ Stress

□ Other (please specify)

7. If you chose “Sentence structure” or “Words or phrases used in the part,” please describe the exact sentence structure or words/phrases by which you are attracted.

Sentence structure

Words or phrases used in the part

8. What kind of elements of **the third part** you chose in question 3 do you think make more attractive than others?

Third part (Utterance number )

□ Sentence structure

□ Words or phrases used in the part

□ Volume of voice

□ Intonation

□ Speaking speed

□ Stress

□ Other (please specify)

9. If you chose “Sentence structure” or “Words or phrases used in the part,” please describe the exact sentence structure or words/phrases by which you are attracted.

Sentence structure

Words or phrases used in the part

10. What do you think about Addresses A and B?

Address A

□ Very attractive

□ Attractive

□ Fair

□ Unattractive

□ Very unattractive

5

4

3

2

1

Address B

□ Very attractive

□ Attractive

□ Fair

□ Unattractive

□ Very unattractive

5

4

3

2

1

11. Please describe freely what you felt about Addresses A and B respectively.

Address A

Address B