

Final Presentations (Debut of the NPO/NGO you created to deal with some aspects of your controversial issue): July 15th

I announced at the beginning of our seminar that our research on controversial issues would be leading up to the formation of a unique, new NGO that's concerned with promoting some aspect of your issue. In preparation for this, in the 2nd or 3rd week of class, everyone researched different NGOs related to an environmental issue and told the class about them. Do you remember that? We were introduced to a wide variety of NGOs then. They provided models for the sorts of NGOs/NPOs that you will create.

If you would like to learn a bit more about NGOs/ NPOs you can try the NGO-related links at...

What is an NGO (nongovernmental organization)? <https://jackkrupansky.medium.com/what-is-an-ngo-nongovernmental-organization-33db2779597f>

Focus Human Rights: Women's Rights, NGOs, Second Dimension <https://www.youtube.com/watch?v=k0lsAYnBNaM>

Worldwide NGO Directory <https://wango.org/resources.aspx?section=ngodir>

You can also familiarize yourself with the work of NGOs by accessing [this website](#) (in particular, click on the tab "NGO Skills"). It provides resources that NGOs can make use of (for example, how they can do networking, maintain a website, or do effective fund raising).

Here are the points you'll need to cover when you present your unique NGO, in addition to summarizing your main findings through your research (i.e., efforts to answer the 30 research questions that you created):

- A "catchy" name for the group.
- The specific issue the group deals with.
- The group's mission statement.
- Goals that the group strives to achieve.
- Concrete ways that the NGO tries to achieve its goals. For example, specific projects that it conducts.
- How the group is different from others in its goals or methods.
- Groups with which it networks (i.e., cooperates with on projects or activities).
- How it keeps itself running (i.e., by fundraising activities, donations, etc.).
- If the group does fundraising activities, you'll need to describe them.
- How it recruits new members to the group.
- How it makes the media interested in its activities.
- Why this is a group that your classmates, and others, would be interested in joining.

You will have an absolute maximum of 18 minutes for your presentation, which will be strictly timed...unlike previous presentations. You can't go overtime or there's a danger that your classmates won't have time for their presentations.

- In the first few minutes of your presentation, you should explain the results of the survey you conducted about your controversial issue, that was meant to help you see what sort of NGO people might be interested in supporting. Do it in a concise and efficient way using

charts or graphs, and tell us your INTERPRETATIONS of the data. Also, tell us how the results helped to inform the sort of unique NGO that you came to create.

- Imagine that the purpose of your presentation will be to recruit volunteers and donors to your cause, so you will have to engage your audience's interest and appeal to their hearts and minds. If you bore them, they may get "turned off" by your issue (and NGO) itself.



You may also create a promotional video for your NGO (3-5 minutes) that you can show during your presentation to make it more persuasive.

The grade that you get for your presentation will be based on...

1. the originality and uniqueness of the NGO you create.
2. how well you incorporate the "research" you did on your controversial issue throughout the semester in the presentation.
3. your ability to engage the interest of your audience and gain their attention.
4. giving your presentation without the use of written notes.

Here are some things that you must do in addition to the presentation:

- Read the blog entries of your classmates and give feedback to them by making, at least, one comment on EACH of the eight blogs. Your responses/comments should be 100

words or more and express your views on the issue or give your classmates suggestions for further research. The deadline for this feedback will be by July 14th.

- Have you been using Web (and other) resources to investigate the 30 research questions that you and your partner(s) came up with related to your controversial issue and posting your findings on your blog? A requirement of the course is to do that on a weekly basis. Remember that you must use a minimum of two sources to answer each of your questions in order to cross-reference the facts. You'll have until July 25th to finish posting the fruits of your research along with the citations showing your sources.
- Have you been using this citation generator <https://www.scribbr.com/apa-citation-generator/> to carefully cite the sources for all the information you've summarized in your blog entries so far? You should be doing that for each of the entries you post every week. Cite your sources in APA style.
- Also, by July 25th, you will have to post on your blog a detailed summary of your survey results like this one: <http://save-our-lovely-animals.blogspot.jp/2014/07/survey-summary.html>. Although your blog posting should also include some charts and graphs. Also, by July 25th, post a message on your blog that tells about the NPO/NGO you created and gives your reflections on your July 15th presentation. You will have the feedback of all of your classmates to help you to assess how your presentation was received.